

10 Motivational Triggers That Make People Buy

1. **People want to make more money.** They may want to start their own business, get a higher paying job or invest in the stock market. This will make them feel successful.
2. **People want to save money.** They may want to invest for the future or save for a big purchase. This will make them feel more secure.
3. **People want to save time.** They may want to work less and spend time enjoying life's pleasures. This will make them feel more relaxed.
4. **People want to look better.** They may want to lose weight, tone their body, or improve their facial features. This will make them feel more attractive.
5. **People want to learn something new.** They may want to learn how to change their car oil or build a deck. This will make them feel more intelligent.
6. **People want to live longer.** They may want to get in shape, eat better or gain extra energy. This will make them feel healthier.
7. **People want to be comfortable.** They may want to relive aches and pains or want to sleep in a more comfortable bed. This will make them feel relieved.
8. **People want to be loved.** They may not want to be lonely anymore or want to start dating again. This will make them feel wanted.
9. **People want to be popular.** They may want to be a famous celebrity or be more popular in school. This will make them feel praised and admired.
10. **People want to gain pleasure.** They may want satisfy their appetite or sexual desires. This will make them feel more fulfilled.